



PT LEGALKU MULTI DIGITAL

Investor Pitch Deck · September 2026

BOTTLED WATER PRODUCTION DIVISION

Quarentine Bottled Water

Fully certified, hygienic bottled water for corporate, HORECA, and retail distribution in a resilient, essential-goods category.

HEADQUARTERS Semarang, Central Java, Indonesia

PREPARED FOR Prospective Investors & Strategic Partners

This document is confidential and intended solely for the named recipient to evaluate a potential investment or partnership with PT Legalku Multi Digital.

01 — EXECUTIVE SUMMARY

A Certified Producer in a Large, Stable, Essential-Goods Market

Legalku's Air Mineral Quarentine division produces hygienic, tested, fully licensed bottled drinking water (AMDK) under the Quarentine brand, serving office, event, HORECA (hotel/restaurant/cafe), and retail-distribution demand — inside Indonesia's large and consistently growing national AMDK market.

45–46B Litres — national AMDK market volume per year	4–6% Projected AMDK industry growth, 2026
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What We Do

Certified bottled-water production. Hygienic, quality-tested AMDK production under the Quarentine brand, across multiple pack sizes for office, event, HORECA, and retail-distribution customers.

Why Now

An essential good with stable, growing demand. Bottled water is a daily-necessity category; national industry data shows steady multi-billion-litre annual volume with continued growth into 2026.

02 — PROBLEM & SOLUTION

Reliable, Certified Water Supply Is Not a Given — We Make It Dependable

The Problem

Bulk buyers need dependable, certified supply. Offices, event organizers, and HORECA operators need a bottled-water supplier they can rely on for consistent quality, hygiene, and full regulatory compliance — attributes not guaranteed across Indonesia's fragmented AMDK supplier base.

Our Solution

Fully certified, quality-controlled production. Quarantine production adheres to strict food-safety and hygiene standards at every stage, with full legal/regulatory compliance, giving corporate, HORECA, and retail customers a supplier they can depend on.

Evidence, not assumption. Indonesia's national AMDK (bottled drinking water) market is estimated at 45–46 billion litres per year, with the industry association projecting 4–6% growth in 2026 (source: Asosiasi Produsen Air Minum Dalam Kemasan Indonesia / Amdatara, published via Kontan.co.id, 2026), driven by the category's status as a stable daily necessity.

03 — MARKET SIZE (TAM / SAM / SOM)

A Multi-Billion-Litre National Market, Growing Every Year

Tier	Estimate & Basis
TAM	~45.5 billion litres / year — Indonesia's total national AMDK (bottled drinking water) market volume, growing an estimated 4–6% in 2026 (Amdatara / Kontan.co.id, 2026).
SAM	~1% of TAM (~450 million litres / year) — Management's own estimate of the corporate, HORECA, and regional retail-distribution volume realistically reachable from a single Central Java production facility during the current growth phase — an internal planning assumption, not a sourced industry statistic.
SOM	~9–23 million litres / year (target) — Internal 3–5 year planning target: 0.02%–0.05% of TAM, scaling with production-capacity expansion.

Methodology & sourcing. TAM is a directly cited industry statistic (Amdatara / Kontan.co.id, 2026). SAM and SOM are management's own illustrative estimates, explicitly labelled as such because no publicly sourced regional or single-producer breakdown of the AMDK market exists — they are planning assumptions, not audited or third-party-sourced figures.

04 — BUSINESS MODEL

Volume-Based Production Sales Across Three Channels

Revenue is generated by selling bottled water in multiple pack sizes across three demand channels, with corporate and HORECA relationships offering the most predictable, repeat volume.

1. Production & quality control

Water is sourced, treated, and bottled under strict food-safety and hygiene standards, across a range of pack sizes.

2. Corporate & office supply

Recurring bulk supply contracts with offices for daily drinking-water needs.

3. HORECA channel

Ongoing supply relationships with hotels, restaurants, and cafes requiring consistent quality and volume.

4. Event & retail distribution

One-off and seasonal event supply, plus distribution into retail channels for broader consumer reach.

5. Group cross-referral

Corporate supply relationships create natural introductions to the group's Legal Services and Business Licensing divisions, and vice versa.

05 — COMPETITIVE ADVANTAGE (MOAT)

Why This Is Hard to Copy

In a commodity-adjacent category, the moat is certification, consistency, and group backing rather than product differentiation alone.

Full regulatory compliance

Meeting Indonesia's AMDK certification requirements (trademark, ISO, SNI, BPOM production and distribution permits) is a real barrier that not every producer clears cleanly.

Hygiene & quality-control discipline

Consistent adherence to strict food-safety standards protects the brand relationship with corporate and HORECA clients who cannot risk supply-quality failures.

Backed by an integrated group

Part of a six-division ecosystem with its own in-house legal and licensing support, rather than a standalone bottler exposed alone to regulatory risk.

Category resilience

Bottled water's status as a daily necessity makes demand comparatively resistant to economic cycles versus discretionary consumer categories.

06 — TRACTION & FINANCIALS

Early-Stage, Operationally Active, Financials Available Under NDA

The division operates today under a registered legal entity, with the Quarentine brand and product-level certifications in place ahead of scaled commercial distribution.

Indicator	Current Status
Legal entity status	Active PT, fully registered since 2025 (AHU ratification on file)
Group structure	6 integrated, currently operating divisions under one holding entity
Financial history & projections	Not disclosed in this document — available to qualified investors under NDA
Brand & product certification	Trademark (HKI), ISO, SNI, BPOM production permit (Izin MD), and BPOM distribution permit — see Compliance section
Channels live today	Office/corporate, event, HORECA, and retail distribution

Disclosure. PT Legalku Multi Digital is a founder-operated group in an active growth phase. Historical revenue, user-growth, and forward-looking financial projections are intentionally not included in this public-facing deck; verified figures are shared with qualified investors under a non-disclosure agreement during due diligence. We would rather disclose less than present figures we cannot fully substantiate.

07 — SCALABILITY & GROWTH STRATEGY

From a Single Facility to a Multi-Region Supply Network

Growth proceeds from certification and quality consolidation, to capacity and distribution expansion, to deeper corporate and HORECA market penetration.

1. Years 1–2: Strengthen production & legality

Ensure production standards and certifications (Trademark, ISO, SNI, BPOM) and quality control are consistently applied across all product variants.

2. Years 3–5: Expand capacity & distribution

Expand production capacity and distributor networks across Indonesian regions, through both online and offline sales channels.

3. Year 5+: Corporate & HORECA penetration

Grow market share in the corporate, HORECA, and large-scale retail segments as the national AMDK industry continues to grow.

International framing. Bottled-water production and distribution are inherently regional due to shipping-cost economics; the most realistic scale path is multi-site production within Indonesia rather than direct cross-border export. Cross-border relevance would come from replicating the certified-production and quality-control playbook in other Southeast Asian AMDK markets — a directional option, not a committed plan.

08 — LEGAL & REGULATORY COMPLIANCE

Built on a Fully Licensed Legal Foundation

Quarentine products are produced and distributed with the full certification required for bottled drinking water in Indonesia, from brand protection through to market-release approval.

- **Legal Entity:** PT (Perseroan Terbatas / Limited Liability Company), ratified under Deed No. AHU-0032243.AH.01.02.Tahun 2025.
- **Tax ID (NPWP):** 1.000.0000.0187.7604 — registered taxpayer with the Indonesian Directorate General of Taxes.
- **Business ID (NIB):** 2804250030574 — registered via Indonesia's national OSS (Online Single Submission) system.
- **Trademark (HKI):** The Quarentine brand is registered and legally protected as company intellectual property.
- **ISO:** Production quality-management practices follow ISO standards applicable to bottled-water manufacturing.
- **SNI:** Products are manufactured in accordance with Indonesian National Standards (SNI) for bottled drinking water.
- **BPOM Production Permit (Izin MD):** The production facility meets BPOM's processed-food production licensing requirements.
- **BPOM Distribution Permit:** Products carry a BPOM market-release (distribution) permit prior to being sold to consumers.

Full copies of the Trademark, ISO, SNI, and BPOM certificates are available for due diligence upon request from qualified prospective partners and investors.

09 — CORE TEAM

Leadership Grounded in Legal & Governance Expertise

Leadership combines legal qualification with governance and management oversight across the group's six divisions.

Name & Role	Background
HM. Asrori, S.H., M.H. President Director	Bachelor of Laws (S.H.) and Master of Laws (M.H.). Leads overall group strategy and legal practice direction. Full CV available under due diligence.
Teguh Santoso, S.H., M.M. Deputy Director	Bachelor of Laws (S.H.) and Master of Management (M.M.). Oversees operations and business management across the group's six divisions. Full CV available under due diligence.
Febryan Alam Susatyo, S.H., M.H. Commissioner	Bachelor of Laws (S.H.) and Master of Laws (M.H.). Provides governance oversight of legal and corporate affairs. Full CV available under due diligence.

Detailed track records, references, and full professional CVs for the leadership team are shared directly with qualified investors during the due-diligence stage.

LET'S BUILD THIS TOGETHER

Invest in a Certified Producer in an Essential, Growing Category

We welcome conversations with investors and strategic partners who want exposure to Indonesia's resilient bottled-water category through a fully certified, group-backed producer. Full financials and team CVs are available under NDA.

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